



CORBY TOWN SHOPPING
& WILLOW PLACE



7 MILLION
FOOTFALL
PER ANNUM

252,000
PRINCIPAL
CATCHMENT

750 SURFACE CAR
PARKING SPACES

66M
DIRECT RAIL LINK TO
LONDON ST PANCRAS

A14 ROAD LINKING TO
M1 AND A1 (M)

21%
SHOPPER PENETRATION
COMPARED TO 12% AVG
(PRAGMA)

146 RETAIL UNITS
PLUS RESIDENTIAL
AND OFFICES

720,000 SQ FT

PRIMARK®

T.K.maxx JD

H&M SPORTS
DIRECT.com

RIVER ISLAND

NEW LOOK

wilko The Entertainer
TheToyShop.com

home bargains

Boots COSTA





DEVELOPMENT OPPORTUNITY MARKET WALK EAST

MARKET WALK EAST:

- 20,000 sq ft car park level
- 20,000 sq ft mall level
- 20,000 sq ft mezzanine potential

PLANNING CONSENT
GRANTED FOR THE
DEVELOPMENT OF
RETAIL AND LEISURE
UNITS FROM 3,700 SQ
FT TO 60,000 SQ FT.

NEW 470 PAY
ON FOOT
NEW CAR PARK

UNIT N1:
Up to 3,700 sq ft

UNIT N2 & N3:
Up to 5,800 sq ft (with
potential for double height)

UNIT N2
UNIT N1



IMAGE IS BASED ON
ARTISTS IMPRESSION
(CGI) FOR UNITS N2
AND N3

FASTEST GROWING BOROUGH

“The population will increase by 16.7% to 76,400 by 2024” (ONS)
2030: 100,00+ predicted

OVER £100 MILLION

OF PUBLIC & PRIVATE SECTOR INVESTMENT SINCE 2006

Public:

- The Cube (civic hub, library and leisure)
- Parkland Gateway (new swimming pool and leisure centre)
- Neville House Refurbishment

Private:

- Willow Place, New Town Centre gateway and outline consent for 60,000 sq ft of retail
- 6 screen cinema and restaurants
- 1.8m sq ft industrial at Corby gateway

CONSENT GRANTED FOR 9,500 NEW HOMES

OUTLINE PLANNING FOR 4,500 NEW HOMES SUBMITTED AT CORBY WEST URBAN EXPANSION PROJECT

PRIORS HALL: 5,000 | OAKLEY VALE: 3,000 | COMMITMENT TO BUILD 28,000 HOMES BY 2031

NON-GROCERY SPEND IS HIGHER THAN NATIONAL AVERAGE BY

11%

NET PROMOTER SCORE IS HIGHER THAN NATIONAL BENCHMARK BY

6%

FAMILY SHOPPERS ARE HIGHER THAN NATIONAL AVERAGE BY

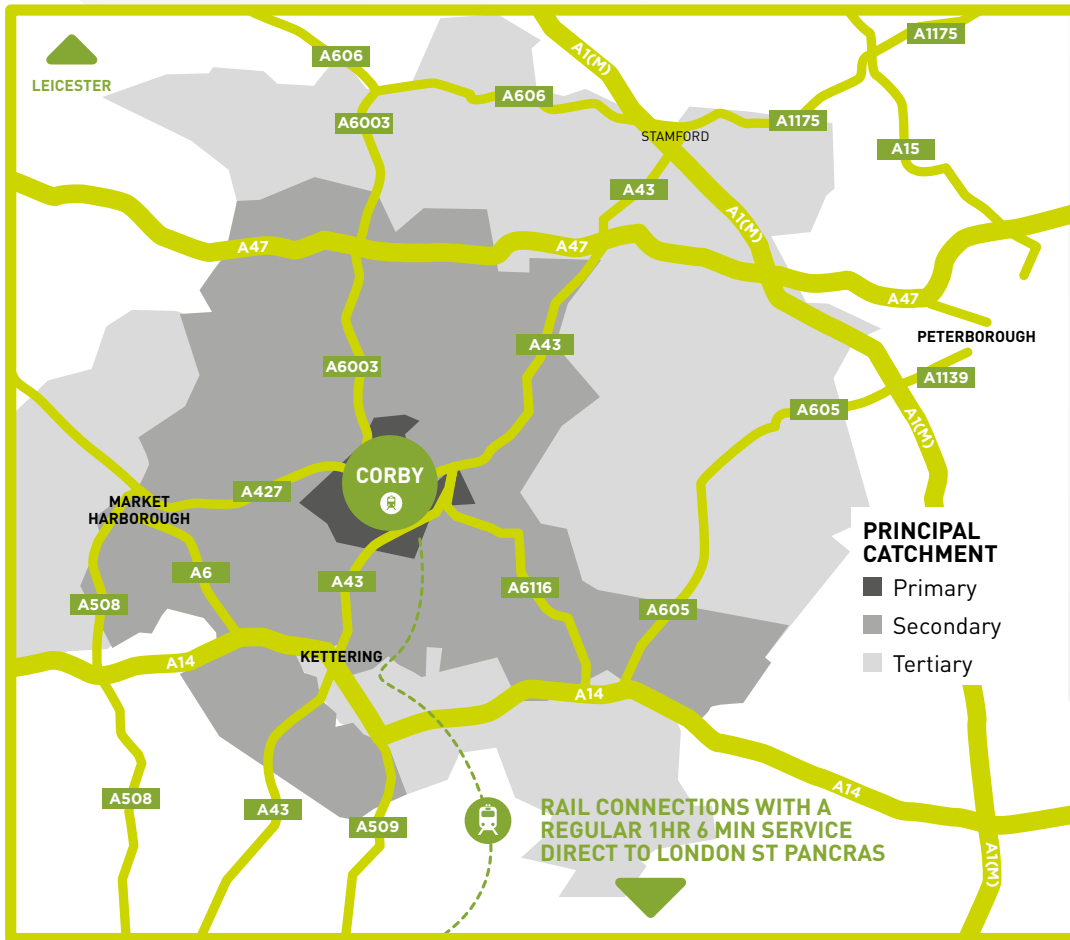
4%

SHOPPER FREQUENCY OF

74

VISITS PER ANNUM





BIGGER BRIGHTER BETTER

CONTACT

For further information on current availability contact joint agents:



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WILLOWPLACE.CO.UK

